

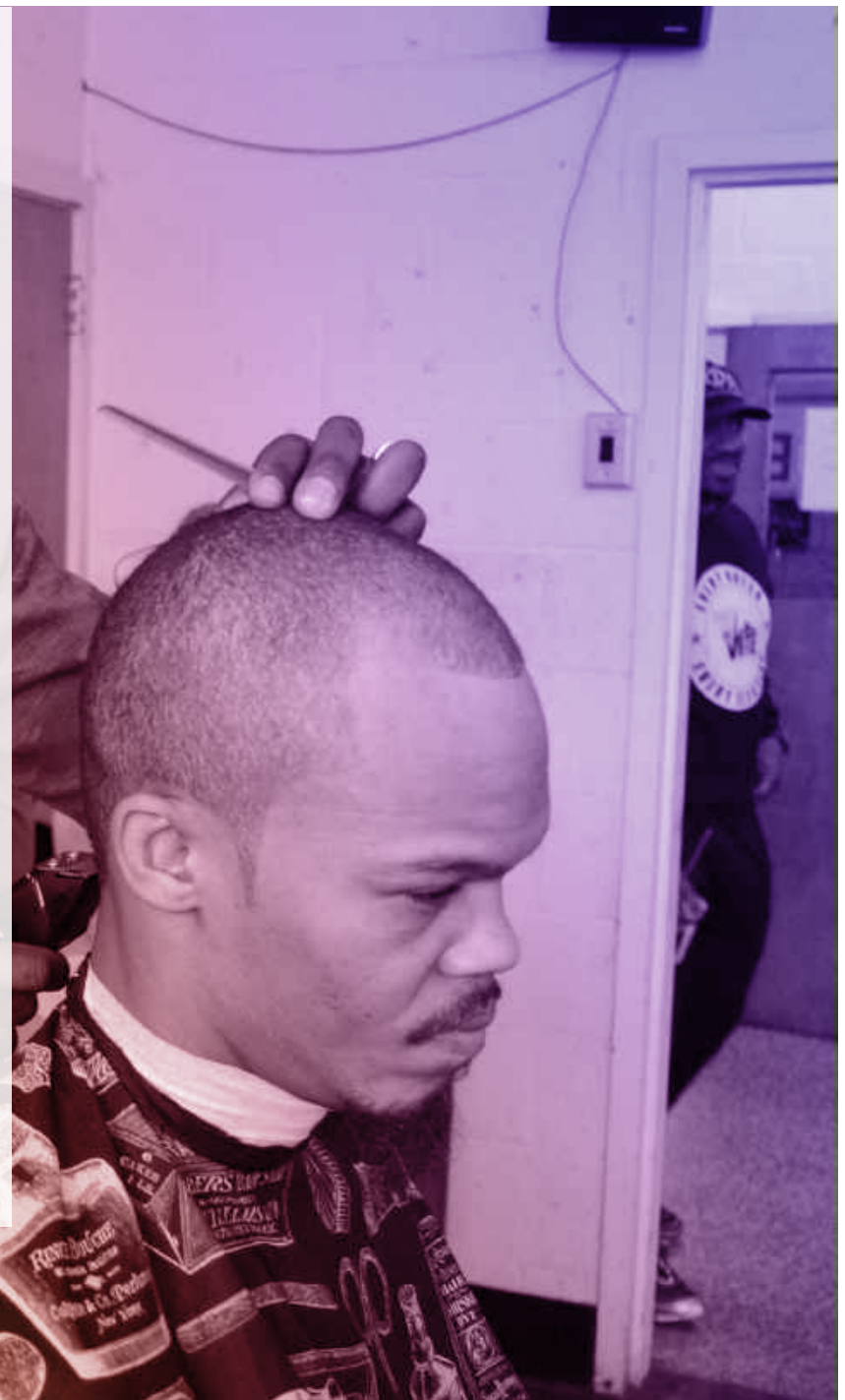


Annual Report 2019

July 1, 2018 - June 30, 2019

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Mission

Project PLASE (People Lacking Ample Shelter and Employment) addresses homelessness in Baltimore by providing temporary housing, permanent housing, and supportive services to homeless adults and families. We serve the most vulnerable and underserved, including veterans, ex-offenders, and individuals with mental illness, HIV/AIDS, addiction, and developmental disabilities. We treat, restore and rehabilitate the whole person and empower each individual to function at the highest level possible.

Vision

To eliminate homelessness.

Philosophy

Since its founding in 1974, PLASE has been a leading, forward thinking organization. Housing is both a right and the very foundation that enables a person or family to live, rest, plan, and have the life meant for them. With housing as the foundation, PLASE provides a full spectrum of wrap around services—addressing immediate, basic, and long-term needs. This includes linkages to medical, legal, or social services as well as relationships—all individually tailored. The goal of these services is not only housing, but also to enable the rebuilding of self-esteem, realize their own skills, address trauma and health needs, develop occupational and marketable skills, find employment, and over-all, achieve self-sufficiency.



Dear Friend,

This year, Project PLASE (People Lacking Ample Shelter and Employment) continued to work to provide housing and hope to those in the Baltimore homeless community. After 45 years of enabling people to move out of homelessness and crisis and into the life all deserve, this annual report celebrates the accomplishments of PLASE, its staff, and its clients in 2019

These accomplishments include:

- 929 Households Served (1,498 individuals)
- 594 Veterans Served across all programs
- 404 Family Members 19 years and younger served
- 129 Families Served across all permanent housing programs

While homelessness exists all over the globe, Baltimore residents suffer from a mixture of devastating setbacks and personal challenges that call out for immediate engagement, total compassion and delivery of effective, long-term solutions. For this we celebrate a dedicated and professional staff. PLASE staff work with our clients to create and implement a sustainable program plan, ensuring clients gain housing and stay housed. PLASE staff guide our clients into programs that help counter & reverse years of serious physical and behavioral health challenges aggravated by poverty and lack of medical care. Our clients are assisted to regain the ability to engage with their neighbors and the larger community. PLASE staff cares.

As we look back on a year that PLASE served and housed 1,500 individuals, we know that we could not have done it without your interest, concern and financial support. As we continue to evolve during the COVID-19 pandemic, we thank you especially for your support. Our current state of being only augments what our clients must overcome to reach housing stability and further emphasizes their need for compassionate support. Our Board, staff, residents and volunteers thank you. Most importantly, we hope you recognize the significant, positive change that you have made possible in so many people's lives. While one day we hope the need will dissipate, we look forward to continue serving the homeless community in Baltimore for decades to come and are thankful to have your support along the way.

With much love and gratitude,



Gregory Wm. Branch, MD, MBA, CPE
President, Board of Directors



Mary C. Slicher
Executive Director

Key Staff

Mary C. Slicher, LCSW-C
Executive Director

Cedric Grant
Chief Financial Officer

Sheri Lumsden
Director of Human Resources & Operations

Jordan Borkoski
Director of Development & Communications

Daniel Jarvis, PhD
HIV Housing Coordinator

Antoinese (Toni) Watkins &
Saytia Ford-Simms
Temporary Housing Managers

Michael Brown
SSVF Director, Facilities Manager

Diana Ferguson, MSW, PhD
SSVF Deputy Director

Erica Stanley
*Celebration Housing Coordinator,
Permanent Housing Coordinator*

Betty Paterson, CAC
*Coordinator of Permanent Housing Case
Management*

Millicent Aymold
Data & Grants Administrator

A Note on Our Staff

While not all employees are listed, Project PLASE has 70+ full/part time staff members. Temporary Housing staff provides care seven days a week, twenty-four hours a day, 365 days a year. Our staff come equipped with professional backgrounds & receive consistent & on-going training. Their dedication helps our clients achieve a better life for themselves and their families. Daily, our staff witness the heartaches & celebrations as clients overcome homelessness.

Board of Directors

Dr. Gregory Branch, M.D., MBA., CPE, *Board President*
Director of Health & Human Services, Baltimore County Health Dept.

Charles Phillips, *Board Secretary/Treasurer*
Partner/Civil Engineer, KCI Technologies

Franklin Lee
Tydings Law Partner, Tydings & Rosenberg

Thomas McCarthy
Executive Financial Adviser, Raymond James Financial (Retired)

Arthur (Gene) Severance
Associate Dean for Administration, UM, School of Social Work

Lucas Matesa, CPA
Senior Manager, Reznick Group, PC

Lawrence Richardson
Budget Analyst, Baltimore County Government

Johnny Martin
Visionary Development CO-OP



A Year in Review

Across all Programs, PLASE served the following in FY 2019:

1,498 Total Individuals

929 Head of Households

594 Veterans

404 Children Under the Age of 19

124 Families

Temporary Housing

Your donations and support enabled us to serve **162 homeless men and women.**

Our Temporary Housing Program can serve up to 70 individuals between two housing facilities, at any given time. Client receive three meals a day, seven days a week, with special provisions for people on particular diets or nutritional restrictions. They also receive active case-management to assist the individual meet his/her needs, move beyond the crisis situation, and avail him/herself of all community-based services and resources as appropriate, all with the goal of each resident finding and maintaining sustainable, permanent housing.

Who we Served:

African American	130	Male	102
Caucasian	23	Female	56
Hispanic	3	Transgender	4
Native American	1		
Other/Multi-Racial	6		

67% of clients who left Project PLASE's temporary housing facilities moved into permanent housing or into safe and stable appropriate living situations.

HIV/AIDS Defined	98	Dual diagnosis	72
Substance Abuse	111	Triple diagnosis	50
Mental Health Challenges	108	Veterans	37



Subsidized Permanent Housing

Your donations and support enabled us to serve **242 homeless households.**

Our Permanent Housing Program provides case management, housing subsidy, daily living skills and support to persons in long-term and permanent housing.

Case Management Services

Outreach counselors assist Permanent Housing PLASE clients who have moved into community-based long-term living situations. They provide support for each client, enabling them to live as independently and fully as possible.

Single Room Occupancy & PLASE Apartments

Funded by HUD, PLASE offers ten Single Room Occupancy units. SRO is a supportive permanent housing program that houses 10 men and women, who are medically fragile, at any point in time. While each resident has their own bedroom unit, they have full access to and use of common area. The SRO units are Section 8 project-based, which makes them affordable for homeless persons. PLASE Apartments, on Calverton Avenue, contains 5 2-person apartments. Clients living in these apartments also receive a rental subsidy.

Rental Assistance Program (Formerly Shelter Plus Care)

PLASE operates as a sponsor for over 100 Rental Assistance Program units which marry Case Management and Rental Subsidy in that, as a condition of one, the client must participate in the other, ensuring comprehensive support. This combination creates a system in which the client is able to live independently in good-quality, market rate housing and be free to be a productive member of society, yet supported enough to prevent return to homelessness.

Celebration Housing

Celebration Housing is our newest permanent housing program. It targets chronically homeless veterans, providing rental assistance, case management, and linkages to other needed community and health resources. The goal is for clients to maintain housing, address all medical needs, and to grow personally.

Who we Served:

African American	210	Male	149	HIV/AIDS Defined	48
Caucasian	29	Female	90	Substance Abuse	50
Native American	3	Transgender	3	Mental Health Challenges	75
Family Members under 19	96	Family Members	142	Veterans	90

Supportive Services for Veteran Families (SSVF)

Your donations and support enabled us to serve **467 veteran households (comprised of 741 individuals)**.

All SSVF participants (male, female, and families) receive intensive, case management services. Veteran Peers and Master-level staff work collaboratively with the veteran to ensure all needs are met. Depending upon their circumstances, veterans receive assistance with securing employment, rapid rehousing or eviction prevention. Other services may include utility assistance and linkage to other resources or programs. SSVF houses and serves veterans in both Baltimore City and Baltimore County.

Who we Served:

African American	641	Male	498
Caucasian	83	Female	243
American Indian or Asian	14	Transgender	0
Other Race or Ethnicity	3	Family Members	274
Children Under the Age 19	188		



Fiscal Reports

Statement of Financial Position, 2019

Assets	2018	2019
Total Current Assets	\$1,417,120	\$1,547,484
Net Property and Equipment	\$3,466,849	\$3,511,960
Total Assets	\$4,883,969	\$5,059,444
Liabilities and Net Assets	2018	2019
Current Liabilities	\$437,870	\$508,576
Long Term Liabilities	\$173,092	\$151,345
Unrestricted Net Assets	\$4,273,007	\$4,399,522
Total Liabilities and Net Assets	\$4,883,969	\$5,059,444

Project PLASE, Inc. is a 501(c) (3) not-for-profit organization, contributions to which are tax-deductible in accordance with the law. A copy of our latest financial statement is available upon request by contacting Project PLASE at 3549-3601 Old Frederick Road, Baltimore, MD 21229. Documents and information submitted to the State of Maryland Charitable Solicitations Act are available from the Office of the Secretary of State, State House, Annapolis, MD 21401 for the cost of copying and postage.

Statement of Activities and Changes in Net Assets

Changes in Unrestricted Net Assets	2018	2019
Changes in Unrestricted Net Assets	\$123,652	\$126,515
Expenses	2018	2019
Total Program Services	\$6,835,351	\$7,165,990
General and Administrative	\$38,228	\$10,843
Fundraising	\$39,193	\$42,193
Total Expenses	\$6,912,772	\$7,219,687

2019 Expense Distribution

Direct Care Services
54%

General & Administrative*
10%

Occupancy & Housing
36%



*G&A Expenses calculated from additional expenses within each grant

2019 Donors

Project PLASE thanks the many individuals, foundations and organizations that supported our mission between July 1, 2018 and June 30, 2019.

Our Generous Friends and Funders

Bergerson Donor (\$1-\$499)

A. Brantley Davis
Aaron and Catherine Turner
Aaron and Sharon Stopak
Adam Rothwell
Alaina L Jenkins
Alex Stone
Alison J. Pooley
Angelo and Karen Hernandez
Ann G Pollitt
Anne and Richard Markham
Anthony Parker
Baltimore Friends Homewood
Barbara Alexander
Barbara Crain
Barbara E. Prettyman
Belinda K. Harris
Bernadette Cogley
Bernetta Davis Poole
Betty J. Jordan and Michael Luke
BJ's Restaurant
Brandin Peters
Brenda A Kwateng-Mann

Brenda Lydic
Brian Barrett
Brian Blatter
Brian Camley
Bryan Love
Caitlyn Floyd
Caroline Ingles
Cathy Raab and Mark Giuliano
Charles A. Phillips
Charles Cumpton
Charles J. and Nancy K. Smith
Christopher Hollander
Cindi L. Pridgen
Colton Parker
Craig and Gayle Adams
Dan Yen
Daniel and Suzanne Gartner
Daniel Yen
Daryl Yoder
David and Betsy Kandel and Krieger
David and Susan Cooke
David B. Dunning
David Gregory

David Shapiro and Andrea Ruff
Delores Stanton Smith
Devon and Karen Hinton
Diane and Glen Severn
Diari M Banigo
Dominique Dibattista Sacin
Donald and Carolyn Weglein
Doris L. Lyles
Dorothea D Newport
Edward W. and Anna M. Smith
Edwin Hostetter
Elden and Bonnie Schneider
Elizabeth Cusin
Elizabeth G. Albright
Elizabeth K. Moser
Ellen and Jeffrey Kobler
Elliot Lieberman
Emil Volcheck
Emily S. Fisher
Ennis Kitchen
Enrique E. Codas
Ephraim Lo
Fannie Morton

2019 Donors

Project PLASE thanks the many individuals, foundations and organizations that supported our mission between July 1, 2018 and June 30, 2019.

Bergerson Donor (\$1-\$499) Continued

Fran Murphy
Francinia Nichols
Frank and Daren McGloin
Frank R. Van Vliet
Gail M Watts
Genevieve Hildebrand
George and Hana Vraný
George Gurley
Gilda A. Dorsey
Glenn and Carolyn Dorsey
Gregory Allen
Gregory H. Taylor
Hans and Judith Mayer
Hap Carrington and Sharon Shinsky
Helen Kiefert
Hope A. Sanders
Jacnita Taylor
James and Doreen C. George
James and Margaret Matheny
James Casciotti, SJ
James J. Riley
James Jr. and Barbara Nolan
James Peters
Janet Cooper
Jeannie Shinbur

Jeff Strange
Jerome and Susan Coller
Joan Solly
Joann M. Orlinsky
Joann McClinton
Joanna Hakami
Joanne G. Capizzi and Harold Burns, Jr
Joe Edwardsen
Joe Nathan Sr. and Ida Ann Page
Johannah Kohl
John and Barbara Strama
John and Cheryl Strom
John D. Featherstone
John Edward Thomas
Joseph J. Coffey
Joseph L Muth
Julian E. Jones
June Carrington
Justean L. Coles
Karen Bovie
Kathleen and Frederick Homan
Kathryn Donahoe
Kathryn Munnell
Kathy D Wynn
Kelly Baker

Keshia Gaskins
Kevin White
Kristin DeHoff
Lakshmi Maddirala
LaShawn King
Laura Sinche
Lawrance Richardson
Lawrence and Lizbeth Schoen
Leatrice J. Brantley
Leo V. and Sara Marie Quinn
Leslie P. Salgado-Tamayo
Lila E Powell
Lily Victoria Brown
Lynn L Willis
Margaree L. Lee
Margaret Bostrom
Margaret J Potthast
Marguerite Lennette Dingle
Marie Cernauskas
Marjean C Irwin
Mark Nagle
Martina Reid
Marvin and Sharon Collins
Mary Catherine Kelly
Mary Clare Slicher

2019 Donors

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Bergerson Donor (\$1-\$499) Continued

Mary E. Nitsch	Pearl Moulton	Susannah Feldman
Mary Ellen Jernigan	Peter Taylor	Tanya V Rush
Mary Jo Brisebois and Katherine Roszkowski	Philip Heslip	Teresa Anne Fenwick
Mary Jo Kirschman	Raymond L. Heil	Thelma H Smith-Wilson
Mary L. Kilbourne	Reed and Kathleen E. Hutner	Timothy Rhue
Mary Margaritis Tuz	Richard & Mae Kondner	Todd Gavelek
Mary S. Roney	Robert Blankfeld	Tom Slawski
Maryland Correctional Training Center	Robert Goren and Nancy Moore	Tony and Deanna Milando
Maryrita C. Wittstadt	Robert W. Hegarty	Valeria Tunctson and Lashaviar Burns
Matthew Casella	Roberta and Edward Sabin	Vashtied M. Battle-Brown
Mauricio Vargas	Ronald and Janette Dapkunas	Vicki Finkelstein
Meghan Dewan	Ronald and Laura Culbertson	Vince Pullara
Melissa Ives	Ronald Rivers and Felicia Jackson-Rivers	Virgie I. Foster
Mike Louia	Rose Marie Hellmann	Virginia E Orourke
Miriam Hutchins	Rosella S. Braxton	Wayne and Colleen McDowell
Monroe Dean and Della Jean Leister	Russell Hoffses	William H. and Antionette Lacy
Nancy L. Moor	Ruth J Phillips-Kane	William Harris Fallowfield
Nancy Spritz and Jeffrey Weinberg	Sandy Davis	Yvonne Archer
Nat Segers	Sharon Chaiklin	Zoe Kaplan
Noah Goldstein	Shirley E. Cooke	
Norwood Corbett	Shirley K Russell	
P.M. and Delores Smith	Sonia Whittaker	
Patricia Skarupa	Stephanie Lynn House	
Paul and Kathleen Casey	Sue Ann Ricciardi	
	Susan London Russell	

2019 Donors

Project PLASE thanks the many individuals, foundations and organizations that supported our mission between July 1, 2018 and June 30, 2019.

Wallace Donor (\$500-\$999)

Arthur Gene, II and Ann Severance
Barbara Bass
Charles Robinson
E. Sharon Jones and Cynthia Farquhar
Franklin M. Lee
Jenny Sullivan and Michele Mehrling

John and Mary Baer
John Williamson
Manoj Tiwari
Margaret V. Burns
Megan Shook and Marc Oliver
Nicole Giannini Cook

Patricia and George Lanoue
Sam S Hsu
Theresa Marie Hoffman
Warren Tanghe
William and Linda Slicher

Hunter Donor (\$1000-\$2499)

Eleanor McNear
Henry and Janet Zerhusen
James and Diane Schaefer

Lucas Matesa
Mary Catherine Bunting
Steven Birt

Tom McCarthy and Rev. Ann Laprade
Tourette A. Jackson

Dearden Donor (\$2500-\$4999)

Harry and Ruth Strauss

Slicher Donor (\$5000+)

Loren J. & Judith Western

2019 Interns

Project PLASE thanks our interns for their hard work in FY 2019.
We couldn't do it without you!

Baltimore City Community College

Ernest Bernard
Tiera Newton

Morgan State University

Erin Sessions
Tonya Pinchback

University of Baltimore

Robin Drummond

University of Maryland, School of Social Work

Catharina Lee

Coppin State University

Diamond Thomas
Maryam Jimoh
Zeta Graham

Rust College

Rashae Johnson

Walden University

Elizabeth Braun
Nadine Amekuse
Natasha Brannum
Olivia Shaw
Penny Clark

Thank you also to our wonderful nursing cohorts from Morgan State University and University of Maryland, School of Nursing.

2019 Employees

Project PLASE thanks our incredible employees, whose dedication and expertise enable our clients to thrive, moving from crisis into stability.

Yvette Allmond
Nadine Amekuse
Patricia Anderson
Millicent Aymold
Michael Banks
Kynda Beard
Joy Bell
Yael Ben-Chaim
Kathy Bennett
Shana Black
Paulette Boone
Jordan Borkoski
Diane Boulware
Louise Bounds
Karen Boyd
Terrence Brower
Michael Brown
Jerome Cobb
Malcolm Coley
Leatrice Cooper
Renee Curry

Robert Dangerfield
Helen Daniel
James Davis
Tynesha Edwards
Diana Ferguson
Saytia Ford-Simms
Rokia Foster
Vonzella Foster
Diane Gervasio
Tracy Glenn
Cedric Grant
Anthony Greene
Patrice Greene
Deborah Hampton
Nia Hampton
Kellie Harris
Michael Hempfield
Wanda Martin
Rennisse McKinley
Jazzmin Mitchell
Wilhelmina Nelson

Ella Histan
David Holland
Rhonda Horton
Solema Horton
Aisha Hubbard
Katherine Hutchens
Daniel Jarvis
Ashlee Jeffers
Nashonda Johnson
Tyrhonda Josey-Miles
Barbara Larcom
Glendora Liverpool
Sheri Lumsden
Theresa Newman
Betty Patterson
Loretta Pretlow
Nakita Quinn
Shonelle Ricks-Calhoun
Latarsha Robinson
Michael Rowlett
Roslind Russell

Hope Sanders
Monique Sanders
Leon Shade
Mary C. Slicher
Larry Smith
Margaret (Margie) Stamm
Erica Stanley
George Taylor
Kathryn Taylor
Jayson Thomas
Karen Thomas
Nathan Thomas
Antoinese (Toni) Watkins
Juanita Watkins-Moore
James (Bobby) Wells
Donna Wheeler
Carrie Williams
Nikita Wilson
Lloyd Wynn

Entering Our 45th Year

The beginning of the 2020 fiscal year congruently marks the beginning of Project PLASE's 45th year serving the Baltimore homeless community. We are so grateful for the support of our community, for making these past four and a half decades possible. We are excited to share another four decades with you, moving individuals and families from crisis into stability and continuously moving closer to eradicating homelessness from Baltimore.

**“Hold fast to
dreams,
For if dreams die
Life is a
broken-winged bird,
That cannot fly.”
— Langston Hughes**

The Beginning

Incorporated in 1974, we initially operated a Walk-in Center



In 1978, we opened our first temporary housing facility

In 1984, PLASE became the first homeless organization to accept HIV/AIDS as well as transgender persons. We also opened two more temporary housing as well as our first permanent housing facility. We also started our Permanent Supportive Housing programs in 1985.

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A Glance at PLASE's History

In 2001, our 1814 Maryland Avenue Housing Facility opened as temporary and permanent housing site for medically fragile homeless individuals, initially for those with AIDS.



In 2014 PLASE started operating SSVF (Support Services for Veteran Families) and the following year, Celebration Housing.

In 2019, Design Drawings were completed, actively in 2020, we are working to finalize the capital budget, including closing the funding gap.



In 2012, PLASE purchased an Archdiocese school building in Southwest Baltimore for the purpose of creating more affordable housing.

From 2013-2019 PLASE researched potential development partners for the Beacon House Square Development Project, finally deciding on Beacon Communities.

We plan to break ground at Beacon House Square in FY 2021, Quarter 3 (February 2021) and hope to be finished 18 months later!