

Annual Report 2015



Housing and Hope for Baltimore's Most Vulnerable Homeless Citizens



People Lacking Ample Shelter and Employment



CONTENTS

- 1 Our Mission, Vision and Philosophy
- 2 Message from the President and Executive Director
- 3 Key Staff and Board Members
- 4 Transitional Housing Program
- 5 Permanent Housing Program
- 6 Fiscal Report
- 7 PLASE Donors

Mission

PROJECT PLASE, INC. addresses homelessness by providing transitional housing, permanent housing, and supportive services to homeless adults. We serve the most vulnerable and underserved, including persons with mental illness, HIV/AIDS, addiction, developmental disabilities, and ex-offenders, etc. We treat, restore and rehabilitate the whole person. We empower each individual to function at the highest level possible.

Vision

To eliminate homelessness

Philosophy

PLASE's work includes direct work with homeless men and women in an attempt to first meet their basic needs, then to help them move to a permanent living situation and to assist them to live as independently and self-sufficiently as is possible. We provide a full-spectrum of wrap-around services to assist the men and women to overcome the barriers that brought them to Project PLASE.

A Message from the President and Executive Director

Dear Friend,

This year, Project PLASE pushed further ahead towards ending homelessness and its lingering injustices. With this annual report, PLASE celebrates 2015, another great year of lives transformed and services delivered.

We count the following as a few reasons to celebrate:

- 249 homeless men and women received transitional housing services.
- 164 homeless men and women remain permanently housed.
- 284 individuals and families were served in our permanent housing program, including 70 children.
- Our SSVF program assisted 553 veterans with diverse needs.

Baltimore is not the only American city with homeless men, women and children living on the streets, but our city's homeless population suffers from a mixture of devastating setbacks and personal challenges that call out for immediate engagement, total compassion and delivery of effective, long-term solutions. For this we need a dedicated and professional staff. PLASE staff provides our clients with the clarity to assess their own situation, and space to make positive and lasting resolutions. PLASE staff guides our clients into programs that help counter self-destructive patterns, reverse years of serious physical and mental health problems aggravated by lack of medical care, and reconstruct the desire and ability to engage with our neighbors and larger community. PLASE staff cares.

As we look back on a year that PLASE served over 1,100 persons across all programs, we know that we could not have done it without your interest, concern and financial support. Our Board thanks you, our staff thanks you and our volunteers thank you. Most importantly, we hope you recognize the significant, positive change that you have made possible in so many people's lives.

Peace to you,



Gregory Wm. Branch, MD, MBA, CPE
President, Board of Directors



Mary C. Slicher
Executive Director

KEY STAFF

Mary C. Slicher
Executive Director

Cedric Grant
Controller

Sheri Jackson
Director of Operations

Mike Brown
Director, SSVF

Lori Hackett, Muriel Nolen and Antoinese (Toni)
Watkins
Transitional Housing Managers

Erica Stanley
Housing Coordinator

Betty Patterson
Outreach Supervisor

A Note on Our Staff While not all employees are listed, Project PLASE has 70+ full/part time staff members on-site, providing care seven days a week, twenty-four hours a day, 365 days a year. Our staff come equipped with professional backgrounds and receive consistent and on-going training. They are dedicated to helping our clients achieve a better life for themselves and their families. Daily, our staff witness the heartaches and the celebrations of our clients as they seek to overcome homelessness.

BOARD OF DIRECTORS

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President

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Mary C. Slicher

Through your donations,
we served
249 men and women.

Our Transitional Housing Program is designed to house and serve homeless citizens who have special needs by providing 24 hour supportive supervision, case management and counseling.

The following concrete services are provided at Project PLASE Transitional Housing Facilities:

Transitional Housing

Three meals a day, seven days a week, with special provisions for people on particular diets or nutritional restrictions

Linens and toiletries

Weekly meetings with an individual counselor

Active case-management to assist the individual meet his/her needs, move beyond the crisis situation, and avail him/herself of all community-based services and resources as appropriate and necessary

Who We Served, and How We Helped

Female	86	58%	HIV/AIDS defined
Male	159	59%	Some level of substance abuse
Transgender	4	66%	Some level of mental illness.
African American	201	38%	Dual diagnosis (substance abuse and mental illness).
Caucasian	40	27%	Triple diagnosis (substance abuse, mental illness, and HIV/AIDS).
Other, Multi-racial	8	24%	Veterans
		56.5%	Transitioned into permanent or appropriate housing.
		48%	Reported a history of incarceration, yet less than 1% returned to jail

Through your donations, we served 284 men, women and their families

Under PLASE's Permanent Housing Program, we provide case management, housing subsidy, daily living skills and support to persons in long-term and permanent housing.

The following services are part of the permanent housing program:

Counseling and Case Management

Outreach counselors follow PLASE clients as they move into community-based long-term living situations. They provide support for close to 300 individuals each year to live as independently and fully as possible

PLASE Apartments (Calverton Road)

Under the HUD 202 Program, PLASE operates four project-based Section 8 apartments as permanent housing for eight persons who can live independently, allowing those with low or even no

income to reside there. Persons serviced by the Transitional Housing Facilities are considered for occupation of these units, as available.

Single Room Occupancy (1814 Maryland Avenue)

Funded by HUD, PLASE offers ten Single Room Occupancy units. The SRO units provide a comfortable move from transitional housing facility to permanent housing. While each resident has their own bedroom unit, they have full access to and use of a common area designed to fulfill their independent living needs. The SRO units are Section 8 project-based, which stays with the unit, not the resident.

Rental Assistance Program (Formerly Shelter Plus Care)

PLASE operates as a sponsor for over 100 Rental Assistance Program units which marry Case Management and Rental Subsidy in that, as a condition of one, the client must participate in the other. This combination creates a system in which the client is able to be independent of a housing facility and free to be a productive member of society, yet supported enough to prevent relapse into homelessness.

PERMANENT HOUSING

Who We Served and How We Helped

Female clients
Male clients
Transgender Clients

91
82
1

African American
Caucasian
Native American
Other

163
8
2
1

Family Members

110

HIV/AIDS defined
History of substance
abuse
History of mental illness.

41%
71%
72%

Percentage of clients
who remain permanently
housed as of 6.30.15

97%

Through your donations 553 veterans, and their families, were served

All SSVF participants receive intensive, short-term case management services. As needed, depending upon their circumstances they receive assistance with securing employment, rapid re-housing or eviction prevention. Other services may include utility assistance or linkage to other resources or programs. All monetary assistance is made to 3rd parties only. SSVF serves veterans in both Baltimore City and Baltimore County.

Who we served and how we helped

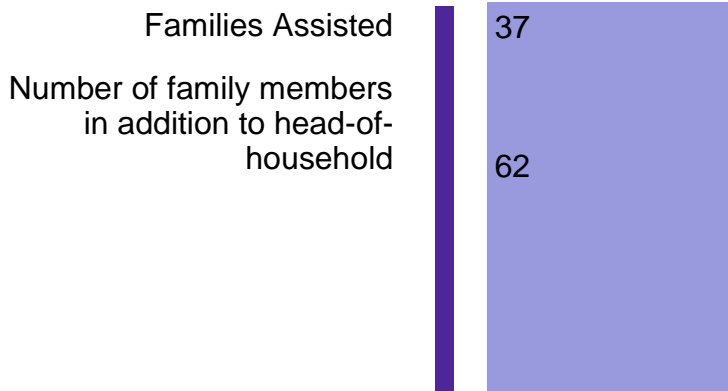
Male	454
Female	99
African American	492
Caucasian	53
Multi-racial	4
American Indian or Alaska Native	3
Native Hawaiian, Other	1

Eviction Prevention	38%
Rapid re-housing	33%
Other Services	29%
Employment Assistance	45%

Through your donations 37 families were served

The Shelter Diversion Program is an alternative to traditional (congregate) shelters. Families, with at least one child aged 17 or younger, who have lost their housing, are diverted to temporary housing instead of a shelter and provided rapid rehousing, comprehensive case management, financial assistance and life skills training, case management and financial assistance. Access to this program is made through the 211 United Way hotline.

Who we served and how we helped



100% of shelter diversion families were housed in 2015.

100% of families remain securely housed as of January 1, 2016

Fiscal Report

Statement of Financial Position, 2015 and 2014

ASSETS	2015	2014
Current Assets	1,284,694	1,417,770
Restricted Deposits	\$ 844	\$ 10,978
Net Property and Equipment	\$ 3,416,819	\$ 3,405,225
Total Assets	\$ 4,702,357	\$ 4,833,973
LIABILITIES AND NET ASSETS	2015	2014
Current Liabilities	\$ 846,238	\$ 1,008,536
Long Term Liabilities	\$ 311,802	\$ 326,677
Net Assets	\$ 3,544,317	\$ 3,498,766
Total Liabilities and Net Assets	\$ 4,702,357	\$ 4,833,979

Project PLASE, Inc. is a 501(c) (3) not-for-profit organization, contributions to which are tax-deductible in accordance with the law. A copy of our latest financial statement is available upon request by contacting Project PLASE at 3549-3601 Old Frederick Rod, Baltimore, MD 21229. Documents and information submitted to the State of Maryland Charitable Solicitations Act are available from the Office of the Secretary of State, State House, Annapolis, MD 21401 for the cost of copying and postage.

Project PLASE is registered in the State of Maryland as a charitable organization. This registration in no way serves as an endorsement of Project PLASE by the state.

Statement of Activities and Changes in Net Assets

CHANGES IN UNRESTRICTED NET ASSETS	2015	2014
Public Support and Revenue	\$ 5,930,235	\$ 5,234,833
Net Assets Released from Restrictions	0	15,000
Total Unrestricted Public Support and Revenue	\$ 5,930,235	\$ 5,234,833
EXPENSES	2015	2014
Total Program Services	\$ 5,701,623	\$ 4,672,229
General and Administrative	\$ 41,352	\$ 270,215
Fundraising	\$ 10,027	\$ 75,678
Total Unrestricted Expenses	\$ 5,753,001	\$ 5,018,122
Decrease in Unrestricted Net Assets	4,235	21,757
CHANGES IN TEMPORARILY RESTRICTED NET ASSETS	2015	2014
Grant Support	0	0
Net Assets Released from Restrictions	0	0
Increase in Temporarily Restricted Net Assets	0	0
INCREASE IN NET ASSETS	\$ 177,234	\$ 216,711
Net Assets at beginning of Year	\$ 3,498,766	\$ 3,282,055
Prior Period Adjustment	\$ (131,683)	
Net Assets at End of Year	\$ 3,544,317	\$ 3,498,766

Donors '15

Project PLASE thanks the many individuals, foundations and organizations that supported our mission between July 1, 2014 and June 30, 2015.

Our Generous Friends and Funders

Craig and Gayle Adams
Elizabeth G. Albright
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United Way
of Central Maryland

Designation Code 8141

Organizations

AAAFORDABLE TRANSPORTATION, LLC
Baltimore Monthly Meeting Of Friends Of Homewood
Catholic Community Foundation
Eastern Savings Bank
Emmanuel Baptist Church
Evergreen AME Church
Falcon Lodge No. 6
First United Presbyterian Church of Westminster
Giving Back: Linda's Legacy
H&S Bakery
Harrington Commercial Real Estate
Ikea US Contact Center
Iota Phi Lambda Sorority, Inc.
J Jill Store # 322
J Jill Store #3121
J Jill Store #3419
Johns Hopkins ESO
Miles White Beneficial Society
Mono Azul
Mount Vernon Hotel
Northrop Grumman Corp Charity Trust
Promises - Miss Irene's Child Care
"Real Housewives" Of Fort Meade
Real Life Christian Ministries
Renaissance Charitable Foundation Inc.
St Gabriel Roman Catholic Church
St Mark's Evangelical Lutheran Church
St. Ignatius Roman Catholic Congregation
St. Mary's Seminary and University
SunTrust
The Associated: Jewish Community Federation of Baltimore
The Episcopal Church of the Redeemer
The Harry and Jeannette Weinberg Foundation
The Hopkins Feminists
The Morris A. and Clarisse Mechanic Foundation Inc.
The Second Presbyterian Church Of Baltimore
UMBC Freedom Alliance
Visiting Angels Of Baltimore East