

PLASE & POINT

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Project PLASE has been serving homeless men and women in Baltimore for more than thirty years. We help our city's most needy citizens move out of homelessness through a comprehensive program based on true caring and respect.

MARYLAND
NONPROFITS



STANDARDS FOR
EXCELLENCE

AIDS: an Equal Opportunity Disease

Mary C. Slicher

As our country recognized the 25th anniversary of HIV/AIDS in America, I reflect on the thousands of persons we have been fortunate enough to house and assist, even long before the community acknowledged the pandemic. PLASE's values propelled it to be visionary and continue to do so. Our founding vision focuses us on people who are marginalized and connecting them to a network of services that are life enhancing.

That was true in the early 1980's for persons with AIDS- when not even a nursing home accepted an HIV/AIDS person-in-need. That is true in 2006, when 66% of all those housed at PLASE's transitional housing are HIV+ or have AIDS. Their complexity of needs continues to grow, as we see an

increasingly ill population. Persons come with other serious health situations. Not only do they come to us homeless, but some undiagnosed, unstable and unmedicated. But because of your support, our clients are able to get housing, stabilize their fragile medical conditions and work hard to re-connect to their families and community in meaningful ways. Others have a loving supportive environment for last months and days. We supported and housed 30 persons until their deaths with us last year.

With Baltimore ranked 5th in the nation of newly diagnosed HIV cases, PLASE confirms the need for temporary and permanent housing services as the foundation and spring board to medical care and stability!

Workplace Campaigns Kick-Off in Fall

Tobi Morris

Giving through your workplace campaign helps PLASE to provide the services needed by our clients. This year when the campaigns kick-off, PLASE will be there! If you help coordinate these campaigns in your office (or know someone who does), please call us and invite us to your local kick-off. We are always looking for opportunities to share our clients' successes and the work that we do to help Baltimore's most poor, vulnerable, homeless citizens. There is a lot of good news! When you hear about the campaigns at your place of employment, *jump on board and add PLASE to your list of agencies to support.*



United Way of Central Maryland

Designation Code

141



Combined Federal Campaign

8141



Combined Charity Campaign

8141



Maryland Charity Campaign

8141

Double Your Money!

Maryland businesses and organizations are committed to helping non-profit organizations like Project PLASE through extending their philanthropic efforts by gift matching. Employee gift matching is a unique chance to have your cash gift to Project PLASE matched by your employer, thus doubling your gift to Project PLASE. Please refer to the list of organizations below that offer gift matching. Some companies also match your volunteer time. Call your Benefits administrator to complete any necessary paper work and designate Project PLASE. Area companies that offer matching gifts to employees and retirees:

Abell Foundation	Hoechst Celanese Corp.
Air Products & Chemicals, Inc.	H&R Block
Allied Corporation	IBM
American Express	John Hancock Mutual Life
Ameritech	Johnson Controls
Aon Corporation	Johnson and Higgins
Apple Computer, Inc.	Joseph E. Seagram & Sons,
ARAMARK Corporation	KMart Corporation
ARCO	Eli Lilly & Company
AT&T	Lucent Technologies
Avon Products, Inc.	MAC Foundation
BankAmerica Corp.	May Department Stores
Bank of America	Maytag Corporation
Becton Dickinson and Company	McCormick and Co.
The Boeing Company	McDonnell Douglas Corp.
Belcore	McGraw-Hill, Inc.
BFGoodrich	Mercantile-Safe Deposit & Trust
Black & Decker	Merit Oil Corporation
BP America	Merrill Lynch
Brunswick Corporation	Millipore Foundation
DB Alex. Brown	Northrop Grumman
Caterpillar, Inc.	NYNEX Corporation
CBS Foundation, Inc.	Pepsico
Champion International Group	Pfizer
Charles Schwab & Co., Inc.	Philip Morris Companies
Cheesebrough-Ponds USA	Pitney Bowes, Inc.
Chevron Corporation	Procter & Gamble
Chubb Life America	The Quaker Oats Co
CIGNA Corporation	R.J.R. Nabisco, Inc.
Circuit City Stores, Inc.	The St. Paul Companies
Citicorp/Citibank, N.A.	Sallie Mae
The Coca-Cola Company	Sara Lee Corporation
COMSAT Corporation	Shearson Lehman Bro.
Corning Incorporated	The Sherwin-Williams Co.
Dow Corning	SmithKline Beecham
Eaton Corporation	Sony Corporation of America
Exxon Mobil Corporation	SunTrust Bank
Fannie Mae	T. Rowe Price Associates
Federated Department Stores	Textron, Inc.
First Data Corporation	The Times Mirror Company
France-Merrick Foundation	AOL Time Warner
Freddie Mac	Union Pacific Corporation
Gannett Co., Inc.	United Parcel Service
General Mills, Inc.	Verizon
The Gillette Company	
H.J. Heinz	

Volunteer Shines Duffy Laws



Duffy Laws & client in the garden.

A million good deeds... that is how the work of Ignatian volunteer (IVC), Duffy Laws has been described by PLASE staff and clients. Laws, a member of St. Stephens in Kingsville, has been volunteering for over a year at PLASE. She cooks lunches, dinners, helps clients get to their appointments, and teaches knitting, among all the other acts of kindness she performs at PLASE. Duffy Laws came to Project PLASE eager to assist the homeless, but she had no idea how her experiences here would eventually assist her.

“The clients have made me grow. They made me see life differently. I’m just a girl who grew up in the country and I’d never experienced city life; I had lots of misperceptions about poverty...about people. But the clients here taught me about humility, unconditional love and the right to human dignity.”

“It is easy to think about how others live, but it is different to walk in their shoes. Volunteering at PLASE, helps me walk in the footsteps of the people I meet in the shelter. I see the obstacles they face, the injustices, the anguish and I also see the perserverance, the love of life and the ability to keep on striving no matter how many times difficulties assail you. That’s what I’ve been learning at PLASE.” Weekly, you can find Duffy cooking or tending the community garden with clients. Thanks Duffy! *To volunteer, call Piper at 410.837-1400 x36*

Clean, Sober, Employed & Still Reaching...

Josh Rothschild

When Arline Lee was facing the prospect of completing her inpatient substance abuse treatment program at Gaudenzia, she confronted a difficult dilemma. She was very proud that she had been able to remain with the program for the full 6 months, but she had no options available for where she would go afterwards. The only possibility she found was living with someone whom she knew was actively using drugs. "But I realized that my recovery had to come first", Arline says. She remained at Gaudenzia for a whole extra month and hoped that she would find something else.

That's when a friend of hers told her about Project PLASE. Arline contacted the intake coordinator and moved into our housing the next week. That was October 2005, and Arline had been thriving ever since. First she found a job within weeks of being here. Arline also continued her GED classes as well. She also got glasses for herself, stayed attentive to her health concerns, attended at least four NA meetings a week and got to reunite with her grandchildren. "I got a lot of support here - the staff makes me feel so important. They are encouraging whenever I ask for help. Things are going a lot faster than I thought they would."

Recently Arline was given a raise on her job, along with increased hours. Her supervisor presented her with a certificate of recognition which stated "Arline always goes above and beyond her du-



Arline Lee at PLASE

"Since I've been at PLASE, I've been able to do the things I need to do to grow!"

ties. She always checks in daily to see if anything is needed. She never complains." Arline is also recording three NA groups a month, saving 75% of her income, fulfilling speaking engagements at Gaudenzia, working on a three year financial literacy program, and looking forward to taking the GED exam in the fall. Since I have been at Project PLASE, she says, "I have been able to do the things I need to grow."

Arline has come a very long way in spite of many hardships. She has lost a parent, two siblings and a son, yet, she remained drug-free and determined to succeed. Arline is now in her own apartment through PLASE permanent housing. Happy and enjoying sobriety and life! "I received so much encouragement from my counselor, Josh, and all the staff at Project PLASE. I am truly grateful to God for guiding me to them and them to me...Thanks to God and Project PLASE, I am happy and well on my way to a new and productive way of life!"



Our Mission

Project PLASE, Inc. addresses homelessness by providing transitional housing, permanent housing and supportive services to homeless adults. We serve the most vulnerable and underserved, including persons with mental illness, HIV/AIDS, addiction, developmental disabilities and ex-offenders, etc.

We treat, restore and rehabilitate the whole person. We empower each individual to function at the highest level possible.

Our Vision

Eliminate homelessness.

KEY STAFF

Mary C. Slicher
Executive Director

Scott Wolgamuth
Controller

Indira Kotval
Director of Operations

Bonita Rohr
Director of Clinical Services

Tobi Morris
Director of Communications
and Development

Piper-Leigh Daniels
Volunteer Coordinator/ Arts
and Activities Director

BOARD OFFICERS

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Lesley Giles
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Chuck Phillips
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Special Thanks! 5% Day

Thanks to WHOLE FOODS Mt. Washington for selecting PROJECT PLASE for its August 24, 2006 Community Giving Day. In advance, thanks for shopping and sharing! We'll receive 5% of all sales! We even have our wishlist at www.projectplase.org

410.837.1400

Make a Gift to PLASE

Name:

Address:

City: State: Zip:

Phone #1: Phone #2:

Email:

Gift given in memory/honor of:

Card to:

Address:

City: State: Zip:

To support the food, shelter and services Project PLASE provides for homeless men and women, I am enclosing a gift of:

\$

(\$1,000 & above) Hope Society

(\$500 - \$999) Kinship Circle

(\$250 - \$499) Circle of New Life

(\$100 - \$249) Friend of PLASE

(\$1 - \$99) PLASE Supporter

I would like to give my time. Please call me about volunteer opportunities.

I would like to make a legacy gift in my will to Project PLASE, please call me with more information.

Project PLASE, Inc. is a 501(C)(3) not-for-profit organization, contributions to which are tax-deductible in accordance with the law. A copy of our latest financial statement is available upon request by contacting Project PLASE at 1814 Maryland Avenue, Baltimore, MD 21201. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State, State House, Annapolis, MD 21401 for the cost of copying and postage.

CALL TODAY!
410-837-1400x15

A \$5 gift to PLASE will
help you save!

September 16, 2006

SHOP
FOR A
CAUSE!



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